



Thank you for your interest in Cartara.pro as your **“Instant e-Commerce”** solution.

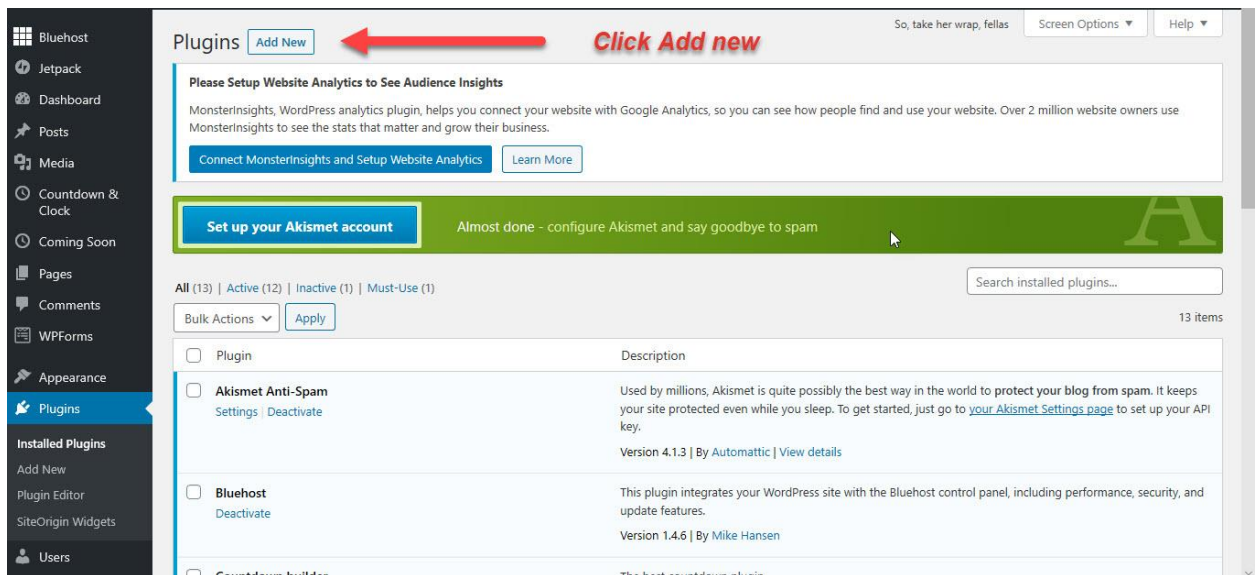
Cartara.pro combines powerful back-end sales automation with the convenience of a WordPress plugin to create 1 amazing system.

**** This 2-into-1 concept is very important to understand as we set up your sales automation ****

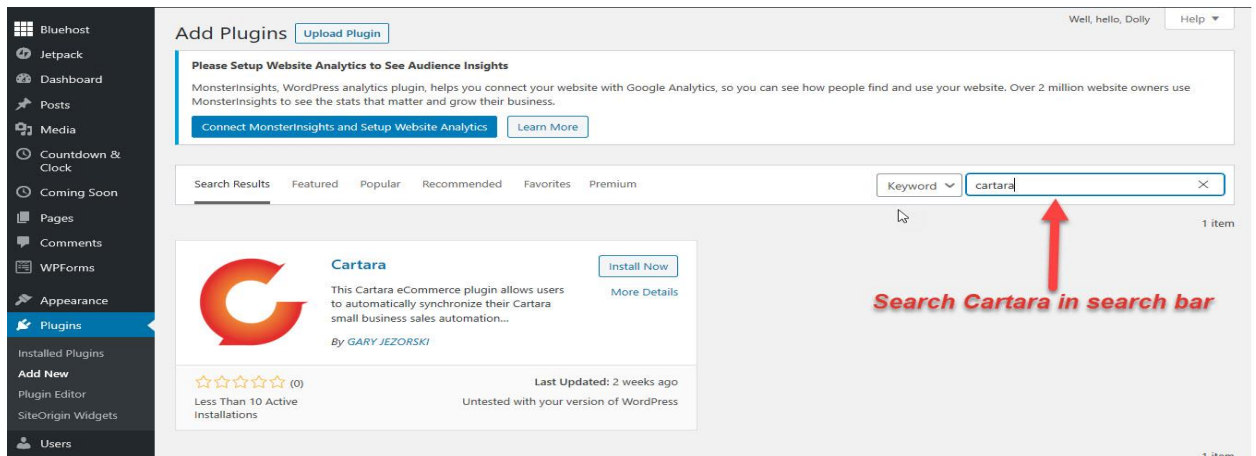
Let's get started by following this step-by-step process:

1) Install the WordPress plugin into your WordPress website

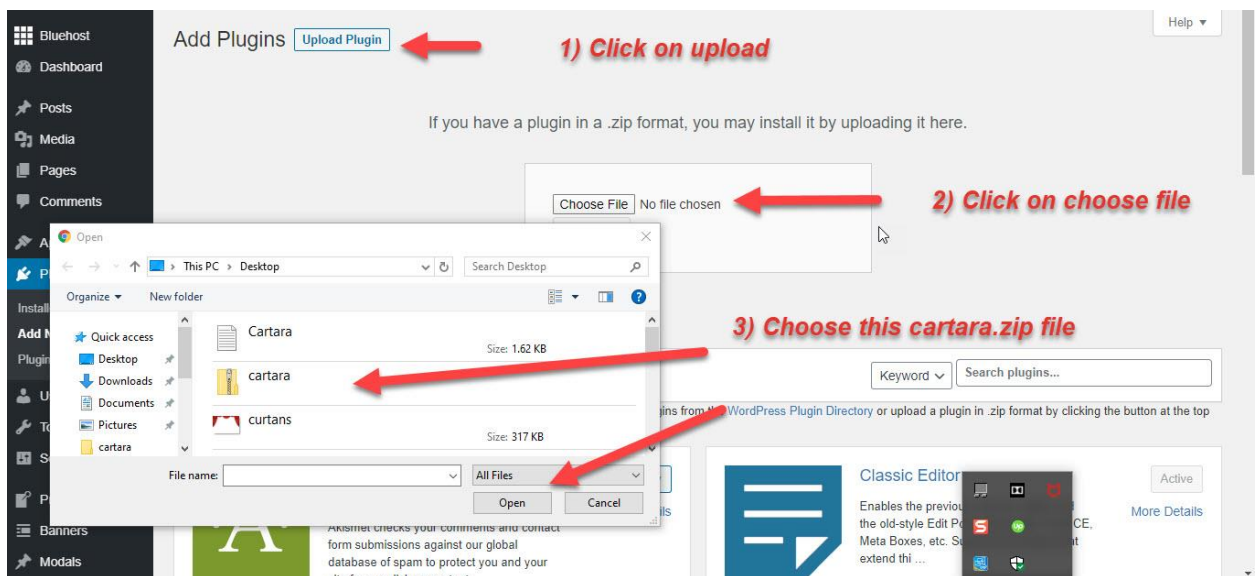
a. Download the plug-in zip file.



- b. Click on **Add New Plugin** in your WordPress plugin library.



- c. Click **Upload** and choose the Cartara.pro zip file from your drive.



d. Click **Install** and then **activate** the plugin.

The screenshot shows the WordPress dashboard with the 'Plugins' menu selected. The 'Search Results' tab is active, displaying a search for 'cartara'. The 'Cartara' plugin by GARY JEZORSKI is listed. It is described as an eCommerce plugin for synchronizing Cartara small business sales automation. The plugin has a rating of 0 stars and less than 10 active installations. A red arrow points to the 'Activate' button with the text 'Activate the installed plugin'.

Monsterinsights, WordPress analytics plugin, helps you connect your website with Google Analytics, so you can see how people find and use your website. Over 2 million website owners use Monsterinsights to see the stats that matter and grow their business.

Connect Monsterinsights and Setup Website Analytics Learn More

Search Results Featured Popular Recommended Favorites Premium Keyword cartara

1 item

Cartara

This Cartara eCommerce plugin allows users to automatically synchronize their Cartara small business sales automation...

By GARY JEZORSKI

Activate More Details

☆☆☆☆☆ (0)

Less Than 10 Active Installations

Last Updated: 2 weeks ago

Untested with your version of WordPress

1 item

2) After installation, you'll need to [Sign up](#) for your FREE "back-end" sales automation account that powers the entire system – [Click Here](#).

The screenshot shows the Cartara.pro sign-up page. At the top, there is a header with the Cartara.pro logo and a phone number. Below the header, there is a section titled 'Start Your Fully Integrated Business Automation System Today'. This section includes a 'SUPER STARTER' badge, pricing information ('Started - \$0.00 - Monthly'), and a 'SUMMARY' table showing a subtotal and total of \$0.00. Below this is a 'PERSONAL INFORMATION' section with a 'BILLING ADDRESS' form. The form has fields for EMAIL, PASSWORD, CONFIRM PASSWORD, and FIRST NAME. A red arrow points to the form with the text 'Fill the form to access the Master automation system'.

Call us : 888-388-1815

Cartara.pro

Start Your Fully Integrated Business Automation System Today

SUPER STARTER

Started - \$0.00 - Monthly

* "Everything you need all under 1 umbrella"

Price \$0.00 Total \$0.00

SUMMARY

SUBTOTAL	\$0.00
TOTAL	\$0.00

PERSONAL INFORMATION

BILLING ADDRESS

EMAIL * Used as Account ID

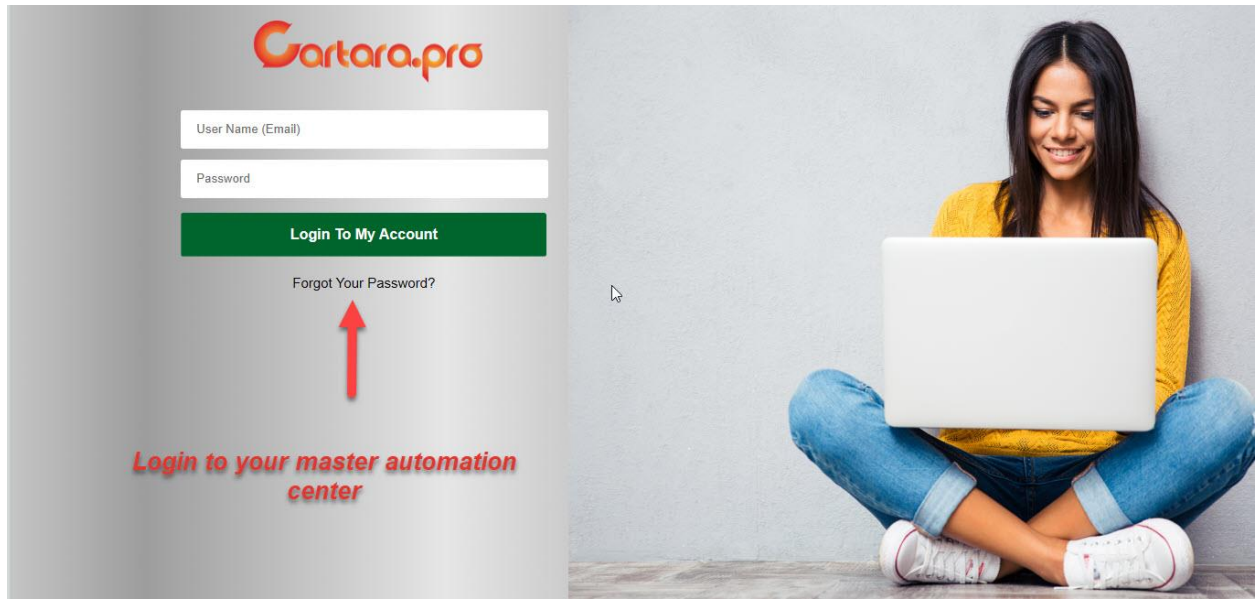
PASSWORD * Must Contain 6 or More Characters

CONFIRM PASSWORD * Must Match With Password

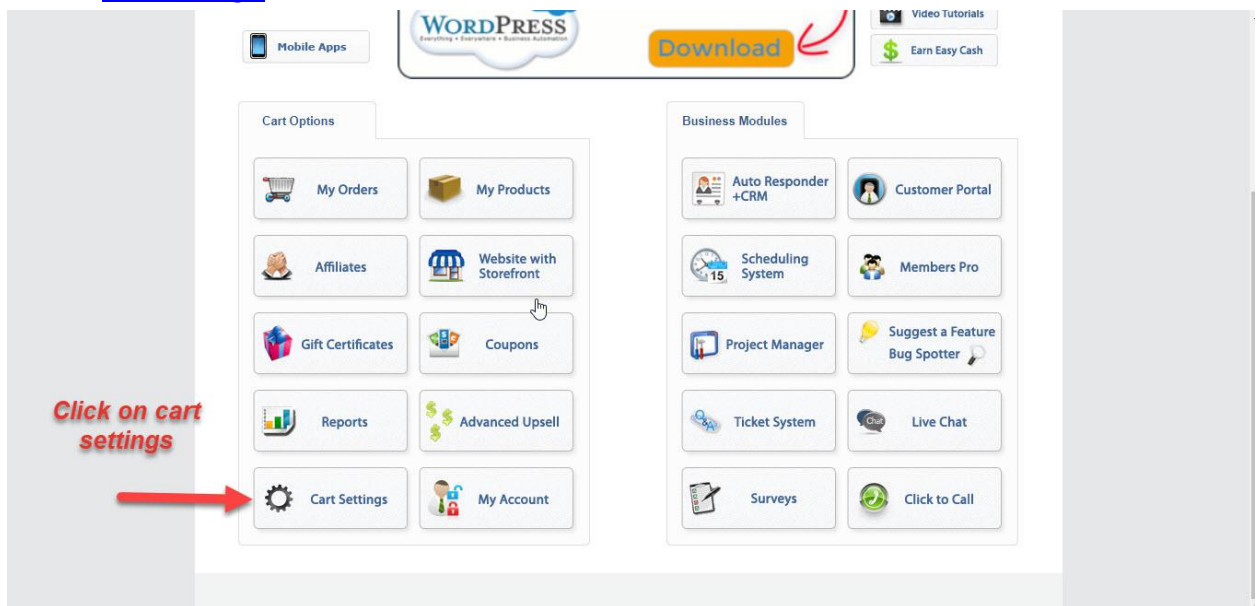
FIRST NAME *

Fill the form to access the Master automation system

- 3) If you already have an account-[Login Now](#) .



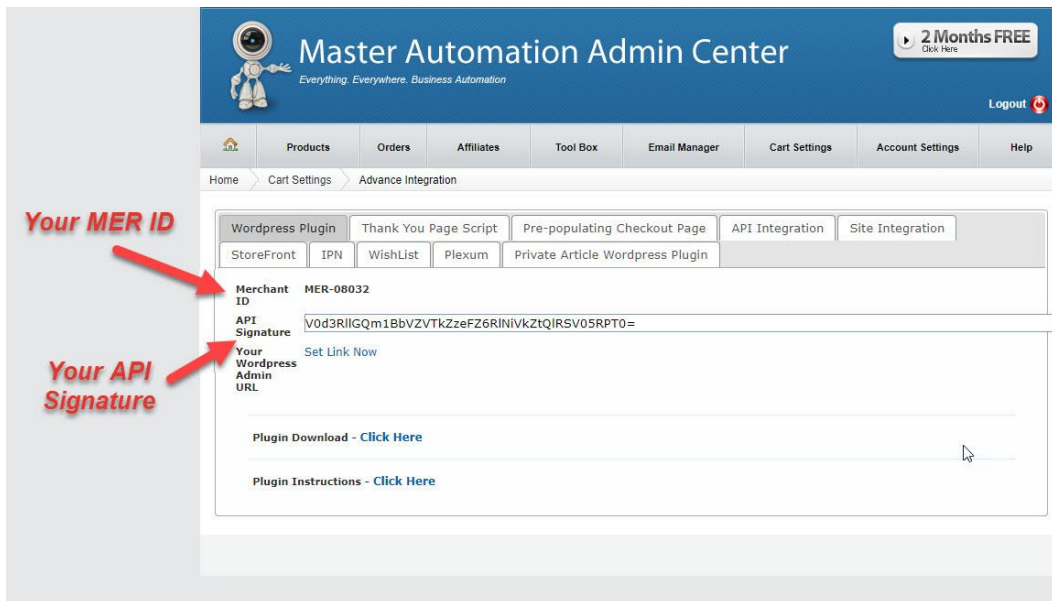
- 4) Click on [Cart Settings](#).



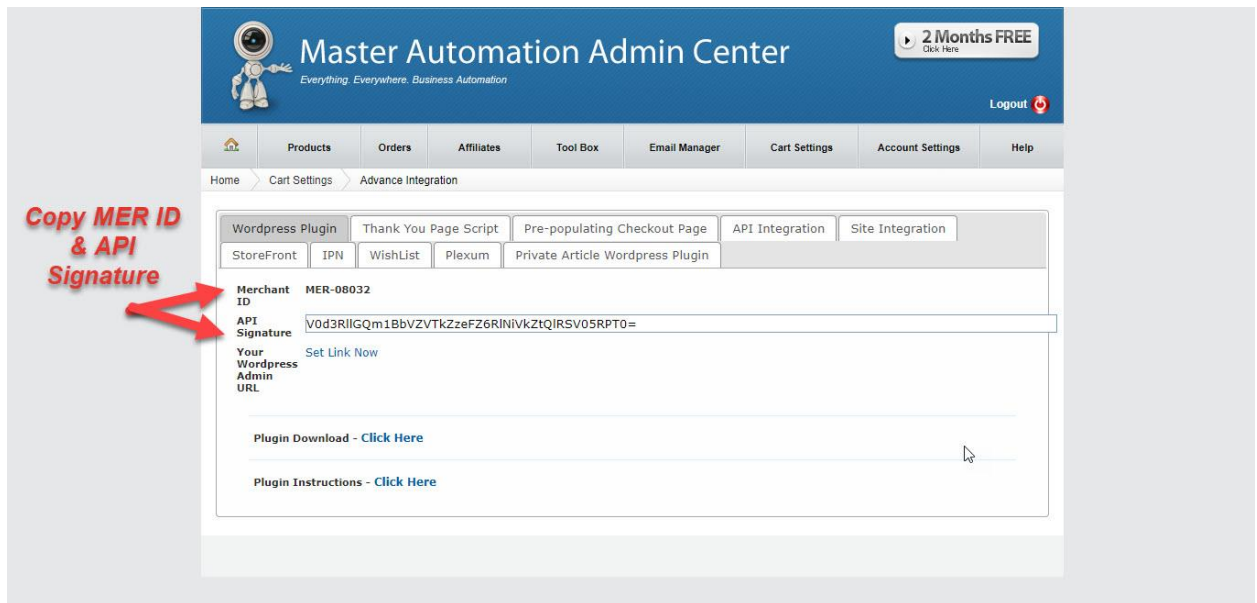
5) Then click on [Adv. Integration](#) (advanced integration)



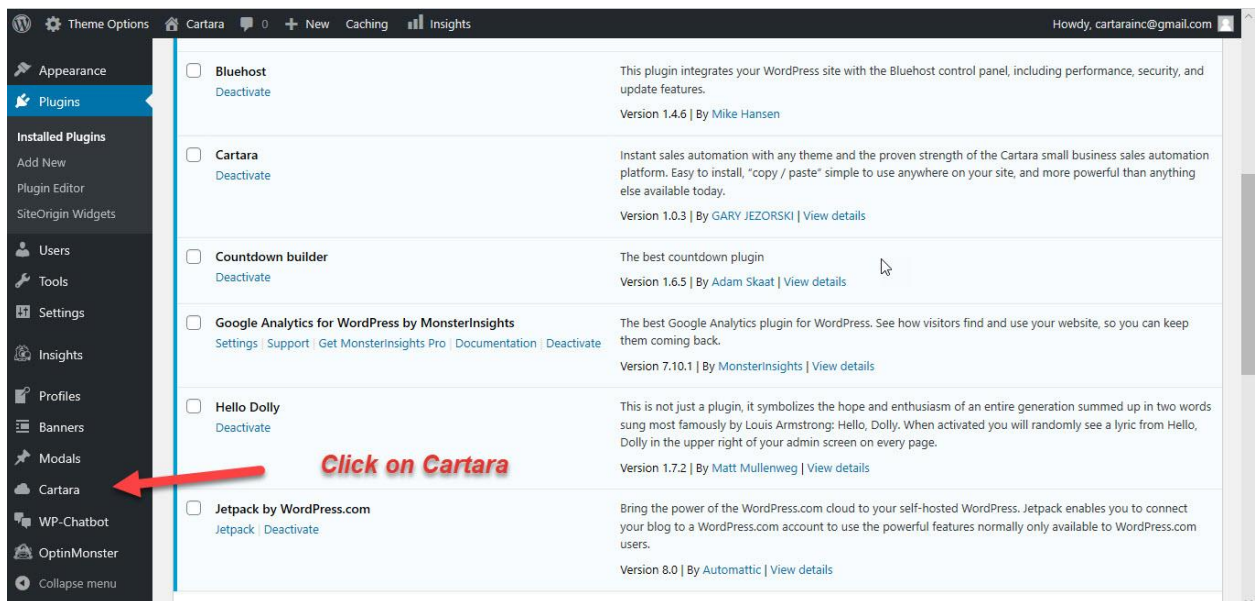
6) Here you will find your **MER ID** and **API Signature**



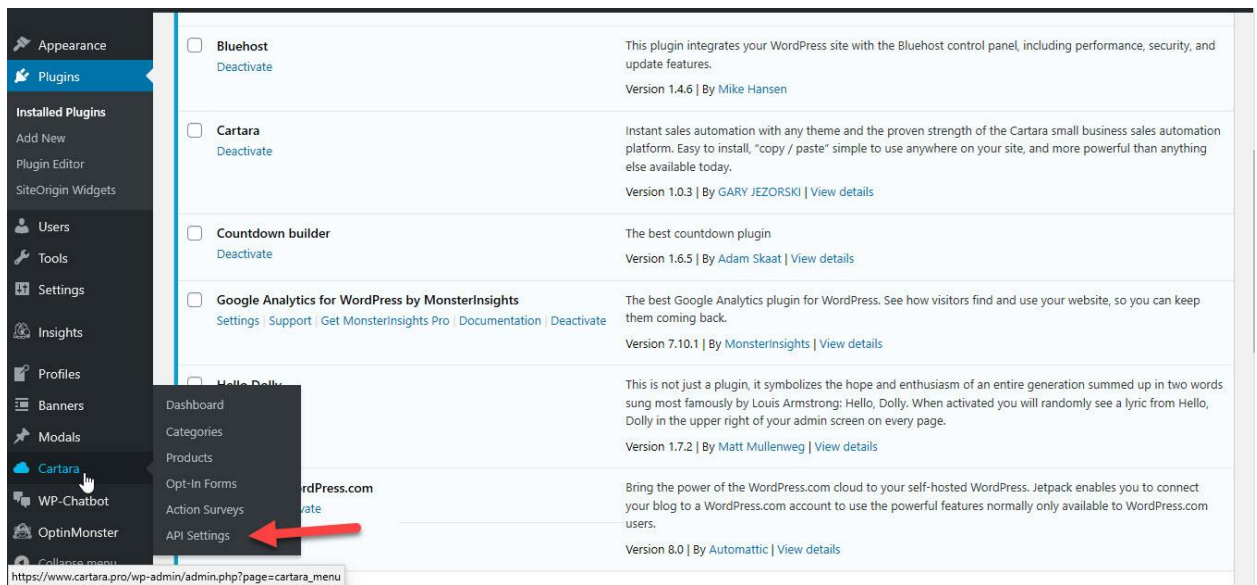
7) Copy **MER-ID** and **API Signature**. (best to paste this in a text document)



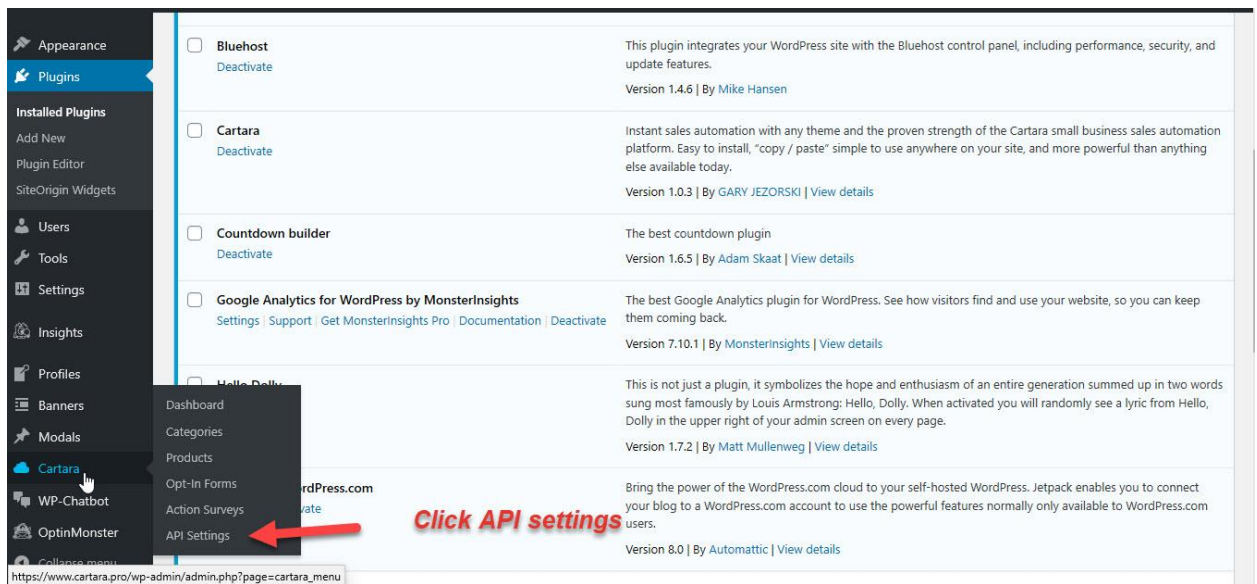
8) Now go back to your WordPress plugin



9) There is a plugin option called **API Settings**



10) Click on **API Settings**



11) Paste the **MER ID** and **API Signature** into their respective boxes and then **Save**

API Settings

Please Setup Website Analytics to See Audience Insights

MonsterInsights, WordPress analytics plugin, helps you connect your website with Google Analytics, so you can see how people find and use your website. Over 2 million website owners use MonsterInsights to see the stats that matter and grow their business.

[Connect MonsterInsights and Setup Website Analytics](#) [Learn More](#)

MERCHANT ID

Login to Cartara, Form Dashboard >>
Cart Settings >> Advanced Integration >>
API Integration Tab

API Signature

Login to Cartara, Form Dashboard >>
Cart Settings >> Advanced Integration >>
API Integration Tab

[Save](#)

API Synchronization

12) You will see a **Synchronize** button at the bottom of this page – Click it now.

a. This Sync button will pull all the product information in the WordPress with categories.

MERCHANT ID

Login to Cartara, Form Dashboard >>
Cart Settings >> Advanced Integration >>
API Integration Tab

MER-08032

API Signature

Login to Cartara, Form Dashboard >>
Cart Settings >> Advanced Integration >>
API Integration Tab

V0d3RIIGQmmiorjnf04bVZ014kZzeFZ6RINirkZtQJRSb05RPT0=

[Save](#)

API Synchronization

[Start Synchronization](#)

- 13) Now you can **Copy & Paste** the category specific **Short Codes** for each **Product Category** anywhere on the pages of your WordPress site to automatically list products on your website along with all the shopping cart, and sales automation that comes with it.

SSL activated! Don't forget to change your settings in Google Analytics and Webmaster tools. [More info](#). See the [settings page](#) for further SSL optimizations.

Create category

Add New Category

Name

The name is how it appears on your site.

Slug

The "slug" is the URL-friendly version of the name. It is usually all lowercase and contains only letters, numbers, and hyphens.

Parent Category

None

Assign a parent term to create a hierarchy. The term Jazz, for example, would be the parent of Bebop and Big Band.

Description

Category shortcode

Name	count	Layout	Short Code
Bag	0	1 Column 3 Column	[cloudnet_category_product_1column_view term_id=26] [cloudnet_category_product_3column_view term_id=26]
Books	0	1 Column 3 Column	[cloudnet_category_product_1column_view term_id=25] [cloudnet_category_product_3column_view term_id=25]
Catmugs	5	1 Column 3 Column	[cloudnet_category_product_1column_view term_id=24] [cloudnet_category_product_3column_view term_id=24]
Demo Site	0	1 Column 3 Column	[cloudnet_category_product_1column_view term_id=21] [cloudnet_category_product_3column_view term_id=21]

PRODUCT CATEGORIES


Catmugs (5)

Mugs (3)

Categories display on the page

Once you past the short code it'll look like this on the page


Mugs



NO PRODUCT IMAGE


Cellphone Case

Price \$14.95



Cat Coffee Mug


Price \$14.95




NO PRODUCT IMAGE

Cellphone Ring

Price \$9.95





Cart

14) To create additional **Product Categories**, simply click the **Create Category** button.

SSL activated! Don't forget to change your settings in Google Analytics and Webmaster tools. [More info](#). See the [settings page](#) for further SSL optimizations.

Create category

Add New Category

Name

The name is how it appears on your site.

Slug

The "slug" is the URL-friendly version of the name. It is usually all lowercase and contains only letters, numbers, and hyphens.

Parent Category

Assign a parent term to create a hierarchy. The term Jazz, for example, would be the parent of Bebop and Big Band.

Description

Category shortcode

Bulk Actions

Name	count	Layout	Short Code
<input type="radio"/> Bag	0	1 Column <input type="button" value="1"/> <input type="button" value="2"/> <input type="button" value="3"/> <input type="button" value="4"/>	[cloudnet_category_product_1column_view term_id=26] [cloudnet_category_product_3column_view term_id=26]
<input type="radio"/> Books	0	1 Column <input type="button" value="1"/> <input type="button" value="2"/> <input type="button" value="3"/> <input type="button" value="4"/>	[cloudnet_category_product_1column_view term_id=25] [cloudnet_category_product_3column_view term_id=25]
<input type="radio"/> Catmugs	5	1 Column <input type="button" value="1"/> <input type="button" value="2"/> <input type="button" value="3"/> <input type="button" value="4"/>	[cloudnet_category_product_1column_view term_id=24] [cloudnet_category_product_3column_view term_id=24]
<input type="radio"/> Demo Site	0	1 Column <input type="button" value="1"/> <input type="button" value="2"/> <input type="button" value="3"/> <input type="button" value="4"/>	[cloudnet_category_product_1column_view term_id=21] [cloudnet_category_product_3column_view term_id=21]

15) The **Number Column** will define the order of a products displayed in that particular category.

Add New Category

Name

The name is how it appears on your site.

Slug

The "slug" is the URL-friendly version of the name. It is usually all lowercase and contains only letters, numbers, and hyphens.

Parent Category

Assign a parent term to create a hierarchy. The term Jazz, for example, would be the parent of Bebop and Big Band.

Description

The description is not prominent by default; however, some themes may show it.

This number shows the number of products assigned to this category

Bulk Actions

Name	count	Layout	Short Code
<input type="radio"/> Bag	0	1 Column <input type="button" value="1"/> <input type="button" value="2"/> <input type="button" value="3"/> <input type="button" value="4"/>	[cloudnet_category_product_1column_view term_id=26] [cloudnet_category_product_3column_view term_id=26]
<input type="radio"/> Books	0	1 Column <input type="button" value="1"/> <input type="button" value="2"/> <input type="button" value="3"/> <input type="button" value="4"/>	[cloudnet_category_product_1column_view term_id=25] [cloudnet_category_product_3column_view term_id=25]
<input type="radio"/> Catmugs	5	1 Column <input type="button" value="1"/> <input type="button" value="2"/> <input type="button" value="3"/> <input type="button" value="4"/>	[cloudnet_category_product_1column_view term_id=24] [cloudnet_category_product_3column_view term_id=24]
<input type="radio"/> Demo Site	0	1 Column <input type="button" value="1"/> <input type="button" value="2"/> <input type="button" value="3"/> <input type="button" value="4"/>	[cloudnet_category_product_1column_view term_id=21] [cloudnet_category_product_3column_view term_id=21]
<input type="radio"/> Demo Site_1546544408820	0	1 Column <input type="button" value="1"/> <input type="button" value="2"/> <input type="button" value="3"/> <input type="button" value="4"/>	[cloudnet_category_product_1column_view term_id=23] [cloudnet_category_product_3column_view term_id=23]
<input type="radio"/> Marie Silver	0	1 Column <input type="button" value="1"/> <input type="button" value="2"/> <input type="button" value="3"/> <input type="button" value="4"/>	[cloudnet_category_product_1column_view term_id=19]

<input type="radio"/>	Cat Coffee Mug	Catmugs, Mugs	—	Published 2018/12/17	<input type="text" value="2"/>
<input type="radio"/>	Cellphone Case	Catmugs	—	Published 2019/01/08	<input type="text" value="1"/>
<input type="radio"/>	Cellphone Ring	Catmugs	—	Published 2019/01/08	<input type="text" value="3"/>
<input type="radio"/>	Double Wall Thermos Bottle Stainless Steel Vacuum Flasks	Catmugs, Mugs	—	Published 2018/12/17	<input type="text" value="4"/>
<input type="radio"/>	Good Meowing Mug	Catmugs, Mugs	—	Published 2018/12/17	<input type="text" value="5"/>

**These
numbers
decide the
product
display
order on the
wordpress
page**

16) You can also create forms, funnels, landing pages and surveys in the sales automation system and use shortcodes to display / inject them into your WordPress site.

If you're feeling overwhelmed, have questions, or simply want to speak with an expert, please call us and we'll talk you through your issues or set up a screen share meeting to make it really easy for you.

We're here to help you succeed!

(888) 388-1815

**Standard office hours: 8:00 AM to 5:00 PM Central Time or by Appointment*